

MINUTES

Seattle Music Commission Meeting

Wednesday, September 17, 2014, 12:15 – 2:00 p.m.

Seattle Municipal Tower, 700 5th Avenue

Conference Room 4050/4060

Commissioners Present:

Jody McKinley (presiding), Adrian burton, Ricardo Frazer, Wyking Garrett, Holly Hinton, Megan Jasper, Alex Kochan, Ben London, Tom Mara, Patty Isacson Sabee, Joan Sandler, Nicole Jon Sievers ,Jon Stone, Karen P. Thomas, Marcus Womack

Commissioners Absent:

Emmy Jordan, DeVon Manier, John Roderick, Nadine Zgonc

SMC Staff Present:

Kate Becker, Rachel White, Julie Borden

Call to Order:

The twenty-ninth meeting of the SMC was called to order at 12:15 p.m. by Jody McKinley

Public Comment:

Michael Smith (Mike Stage)

Ann Arney (Bach in the Subways)

- New to Seattle in 2015
- Began in 2011 in NYC with cellist playing Bach in Subway for free on March 21 in honor of Bach's Birthday
- In 2014, 12 cities participated
- Idea has expanded to be free music in unexpected places (not just subways)
- For Seattle event, interested in playing in large well-trafficked public places, such as transit tunnel, shopping centers, airport, monorail, ferries
- All musicians are playing for free, instrument of their choice
- Have begun working on partnerships
- Small team of organizers, no budget
- Invites Music Commission to lend support
 - Will connect with live music program at SeaTac
 - OFM can assist with finding information on being in public space
 - Karen can connect with a cellist group who annually play Bach in March
 - Can reach group via website, Facebook, and/or info@bachinthesubways.com
- Will be planning some performances but will also encourage spontaneous music

Ed Maloney

- Club owner of Highway 99
- In business for 10 years
- Focus on rhythm and blues, many sub-genres

- Offer wall space to local photographers and artists with no commission
- Have a goal of offering 5% of revenue to community non-profits; hold fundraising events regularly
- Focus on live music – in 2013 had 220 nights of live music, 70% from local area
- Have won numerous awards locally and received recognition nationally
- Sea wall project is impacting club significantly; asking Commission for any assistance in surviving sea wall project and upcoming Viaduct project
- Biggest challenge is that so much of waterfront will be closed down and will cause those open (such as club) to lose business due to public perception; concerned about business survival
- Other nearby businesses received some monetary restitution for closure but club not in the area eligible
- Unable to afford temporary re-location
- Landlord has negotiated agreeable rent but is not offering additional resources for dealing with construction
- OFM will refer to colleagues in the Office of Economic Development for assistance

Approval of Minutes:

Unanimous Approval of 6/18/14 Minutes with corrections

New Commissioner

Nicole Jon Sievers

- Runs organization: Stand for Courage Foundation
- Finishing up a book – geared towards to adolescents; how our brains work, obstacles to being our best and tools to overcome
- Worked with young people throughout career
- Music has been integral part of life; association with musicians helped form many of values; uses music in therapy and has seen how powerful it can be in lives

2014-15 Work Plan and Commission Seats

Final Work Plan

- Work Plan is complete and will be posted to website soon

Reappointments and Open Commission Positions

- Two seats open, one Mayor-appointed, one Council-appointed
- Executive Committee will nominate Hollis Wong-Wear to Mayor
- Executive Committee will nominate Ed Beeson and Michael Compton to Council for selection

Priorities & Next Steps

Executive Committee

- Important to make tactical plans so goals can be reached; also important to set metrics, gather data
- Worked with subcommittee on looking at Work Plan with a lens of RSJI/racial equity; will continue with work and then share with entire commission; goal is to identify particular outcomes; know that this is on-going work and so proposes establishing a standing committee

Youth and Community

- Staying laser-focused on Creative Advantage, Career Day and Roadshow, Internship Program
- Have added Patty and Nicole to committee – will work to integrate into existing projects

Policy + Communication

- Continuing with four major projects
- City of Music User Experience – working on ways to replicate in other venues
- Waterfront – continuing to champion music incorporation
- Policy – loading zones, busking
- Awareness / PR of Music Commission
- Next committee meeting will focus on setting clear goals

Committee Updates**Policy + Communication****City of Music User Experience**

- Kate and Marcus gave an interview to the Seattle Channel about the program’s progress
- Airport is working with Pearl Jam to put together an installation focusing on tour posters
- Sub Pop store is doing well; makes a great statement about what’s important to Seattle; Dave Grohl visited store unexpectedly while working on a film project highlighting cities that have been important to musical development, record songs in each city inspired by city that will make up new Foo Fighters album, decided to conduct interviews for film in the store; film will air on HBO
- Plan for lounge in arrival hall is temporarily on hold as airport deals with some internal logistics

Waterfront Development

- Cultural program task force met to present final report yesterday (9/16/2014)
- Plan will be distributed soon and will continue conversation
- Related issue: important to keep eye on other public spaces citywide and how they can be used for music – important to make sure City willing to support local musical events as have supported other kinds of events, such as the NFL Kickoff events and concert.

Musicians Priority Load Zones

- Program has been successful with positive feedback from musicians
- Looking in next year to expand to other locations

Youth + Community

- Experimenting with combining Music Commission Committee with Arts Commission Committee
- Will begin in the next month or so and discuss logistics

The Creative Advantage

- Great summer in terms of raising visibility – Block Party, Bumbershoot, Mayor’s Arts Awards
- Over 1600 students have participated in classes supported by Creative Advantage
- New music programs at 5 elementary school
- Creativeadvantageseattle.org site has been updated with good information
- Creative Advantage will send speakers to PTA meetings on request

Career Day

- Discussing logistics with EMP on space use
- Still working to reestablish contact with Seattle Public Schools since previous contacts have moved on – will consider working on a multi-year agreement; invite representative to Commission meeting
- Grant writing in progress and prospects look good

Community Expo

- Held at Bumbershoot for third year
- Most successful year yet for participating organizations
- Excellent participation from individual organizations with booths, displays, engaging people

Roadshow Community Summits

- Wyking has prepared an overview document with details on program
- Working to help communities/neighborhoods to organize and grow their ecosystem
- Offering music activation toolkits
- Introducing City of Music initiatives, promoting Music Commission work
- Funding has been secured for one event before the end of 2014
- Building partnerships with content technology programs, including hackathon coming up in November
- Potential venues: Washington Hall, Quincy Jones Music Center at Garfield High, others
- Good opportunity to ask community for feedback re needs and interests via survey or other tool
- Will consider inviting Community Expo participants as appropriate to location/neighborhood

Internship Program

- Susan James/Tom Mara from KEXP working with Jay Stern/Megan Jasper from Sub Pop to develop and manage the program
- Working on business agreements, meeting with businesses individually
- Developing internship agreement
- Targeting January start for program
- Internships will be unpaid but organizations will offer limited assistance with transportation/other needs
- Rachel will continue to volunteer time with the program after her City employment ends
- Jay will document and analyze program as part of graduate school work

OFM Updates**2013-2014 Annual Report**

- Rachel is continuing to refine annual report, and will pass off the content in draft form to the new staff liaison for finalizing before year-end.

Creative Industries Community Development Specialist, Sr. Position

- 218 applications received
- Have selected top 6 candidates for interviews on Friday 9/19/2014
- Interview panel will include Kate Becker, Megan Jasper, John Roderick, Rebecca Lovell, Julie Borden

Pianos in the Parks

- Very successful, outstanding number of media impressions
- Commissioners are invited to a celebration dinner event

Dance the Dream

- Event has been scheduled for this fall, final date TBD
- Celebration of Dr. Martin Luther King's "I Have a Dream" speech for 50th anniversary
- Have held events in several cities across country
- Organizer is working with local choreographers, dancers, musicians
- Commissioners are encouraged to offer support, connections for event promotion

FMI Happy Hours

- Looking for music-themed presentation for October event
- Event begins with networking time and then a 20-30 minute presentation

Maestro Ludovic Morlot (Seattle Symphony)

- Interested in how he can be more involved with community
- Has some plans he would like to share
- Will invite him to a meeting to discuss
- Commissioners might consider how to reach out to him and Symphony to build cross-genre connections

Nightlife Safety

- Nightlife safety issues in Capitol Hill have come to public attention
- The Office of Film + Music will be working with other City departments to address

Biographies Update and 2015 Meeting Schedule

- Commissioners are asked to review their biographies on file with OFM and to update if needed.
- Full Commission meetings will continue to be the third Wednesday of every other month in 2015. OFM will send out invitations.

New Business**City of Music Branding and Collateral Material**

- Tabled

Rachel White Resignation

- Chair offered thanks for excellent service.
- Celebratory party is being planned with more information coming.

Meeting Adjourned**Future Music Commission Regular Meetings:**

- **Wednesday, November 19th, 2014**
- **Wednesday, February 18, 2015**
- **Wednesday, April 15, 2015**
- **Wednesday, June 17, 2015**
- **Wednesday, September 16, 2015**
- **Wednesday, November 18, 201**